



Saturday, 16th July 2022

CLUB STATEMENT

Last Thursday evening has been described by many as 'a memorable evening'. It was indeed a memorable and magical evening. The tactical & technical performance on the pitch, the support & passion of our supporters on the stands and the management & organisation of the event, contributed in no small manner to make it a truly wonderful experience.

However, such memorable evenings do not happen in isolation and by chance. They happen as a result of vision, discipline, coordination and hard work by a large number of people.

Without mentioning names, I would like to thank:

Our **Players, Coaches, Technical, Medical and Training Staff** for such a performance. A display of high technical quality, a test of great personality and a demonstration of tenacity, determination and unity.

Our **Documentation Unit** for their competence coordinating the home and away matches and communicating with various entities like ID Malta, Jobsplus, Armenia Embassy in Rome, UEFA Protocols, MFA, Alashkert F.C. etc

Our **Fan Engagement Unit** for the atmosphere & choreography, Memberships & Match Programme Sales and well organised pre-match party.

Our **Media Unit**, for its consistent high quality videographic content, excellent match programme and regular graphic updates on all six Club's Social Media Platforms.

Our **Club Management & Operations** for co-ordinating the Charter Flights to and from Yerevan, Accommodation and Transfers, basically ensuring that our Squad and Supporters miss nothing during their stay.

Last but not least, we would like to thank our unique, loyal and passionate supporters for their incessant support before, during and after the match both in Yerevan and in Malta. The shivering atmosphere, the incredible choreography and their support served and pushed our players to the limit of their abilities and contributed in no small manner to the historic passing of the first qualifying round.

Finally, Thursday's Match was also a clear demonstration that Hamrun Spartans is more than a Football Club. Our Club is gradually evolving into a Brand, encompassing the Sports, Commercial and Social Dimension.

Marcel Bonnici
CEO